

Gente de Zona to Release New Single With Marc Anthony on Friday: Exclusive

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Now the three want to do it all over again.

On Friday, Gente de Zona will release "Traidora" (Traitor), the new single from their upcoming U.S. debut, *Visualízate*, out this Spring on Sony Music Latin.

The song, which *Billboard* was able to listen to exclusively, is more tropical than reggaetón and manages to be rhythmic and lyrical at the same time. Starting with an evocative piano intro, it leads into Anthony's melancholy vocals ("I know I lost you," he sings, sentiment overflowing), then gets down to the grit of business with Gente de Zona's chorus of "Traidora," over an increasingly present bass.

Why another Marc Anthony duet?

Gente de Zona's Alexander Delgado is the first to say they're not just a collab act, despite the fact that they've yet to chart alone (past chart-hitting collabs include "Tu me quemas" with Chino y Nacho and "Piensas" with [Pitbull](#)).

"We want people to see us not as a band that does collaborations, but as a standalone group," he said.

"Unfortunately," he added with a laugh, "Our next single is with Marc."

But it is for Gente de Zona's album.

With a bonus. Gente de Zona is managed by Marc Anthony's new entertainment company, Magnus.

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