
UK companies in trade talks with Cuba

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A delegation of 30 UK companies began a four-day trade mission in Cuba to explore business opportunities in the Caribbean island. This is the largest delegation in more than a decade.

A brief statement released by the UK embassy in Cuba highlights that entrepreneurs who arrived today to our country will attend a business workshop headed by British entrepreneur Lord Hutton and Cuba's Minister of Foreign Trade and Investment Rodrigo Malmierca.

Cuba Initiative promoted the visit. This is a Cuban-British project created in 1995 by Lord Hutton to foster exchange and bilateral relations.

British entrepreneurs are set to meet some Cuban ministers and executives during their stay in Havana.

The visit takes place in a very "important timing" where Cuba's relationship with the U.S., the E.U., and the UK "are improving", according to the embassy note.

The note also points out the "growing interest" of European and American companies to invest in Cuba, as well as the "renewed efforts" of the Cuban government to attract foreign investments, "highly positive factors" to nurture trade ties.

Tim Cole, UK ambassador in Cuba, was "enthusiastic" about the presence of this entrepreneurial delegation in Cuba and believed there was "great chances" to foster and promote even more the trade ties between the two countries in "key fields".

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