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**Brazilian President Highlights Importance of Protecting Children**

17/02/2015



In a message posted on her Twitter account, Rousseff reiterated that before any adverse situation, people should dial the phone number “100” to report human rights violations against children.

“Protecting children and adolescents during these celebrations is essential; do not look away,” the Brazilian head of state pointed out in her message. The call is made days after the Secretary of Human Rights of the Presidency of the Republic launched a national campaign to end violence with the slogan: “Do not look away, keep watching. Denounce. Protect our children and adolescents from violence.”

The campaign pursues the attention of citizens on the importance of preventing and report potential violations of the rights of the children-adolescents population in this period of movement of tourists in Brazil.

Edited by Ivan Martínez