
Ivy Queen Launches 4 Simultaneous Discs: Salsa, Bachata, Hip-Hop and Urban

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"I'm showing the world that I can't just do urban music discs," Ivy Queen told Efe in an interview about her new production "Vendetta," which contains 32 songs, eight for each style.

"Vendetta," Ivy Queen said, comes either in the deluxe version with all four discs, or each disc can be bought separately.

"I'm doing something that nobody in the industry ever did before," said Martha Ivelisse Pesante, the artist's real name, about the disc she launched under the Filtro Music label, which she heads together with partner Jorge "Goguito" Guadalupe.

The "Vendetta" album includes numbers with such guest artists as Andy Montañez, Tito Rojas and Luisito Carrion doing salsa; Vico C, MC Ceja and Fat Joe on rap; J-Alvarez, Farruko, Ñengo Flow, and the duos of Jowell & Randy and J-King & Maximan for urban music, and the Dominican Optimo for bachata.

"There were too many hours of sacrifice in the recording studio, working until sunrise with people who believe in you and whom you love," said Ivy Queen, one of the original singers of the reggaeton movement, formerly known as underground.

"I've been in this industry for 20 years and all that time is not going to be in vain," the 42-year-old reggaeton star said.

"All the songs are born of me and of love, of the music and the lyrics," said the singer of hits

like "Que Lloren," "Te He Querido, Te He Llorado," "La Otra" and "Quiero Bailar," and who had DJ Nelson and Mambo Kings as producers of the "Vendetta" recording.
