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Is Dia De Muertos Barbie Available?

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On November 2nd, Barbie celebrates the Mexican Day of the Dead (Dia de Muertos) – with a new doll inspired by the holidays that will be on sale this Thursday in the US

The limited-edition doll was designed to celebrate the Mexican festival, where people remember and respect their loved ones.

According to Mattel, the toy company behind Barbie, “the doll” respects the traditions and symbols that we often see today. ”

The doll Barbie Dia by Muertos comes with an embroidered dress with details of hearts and butterflies. Barbie’s face is adorned with the traditional skull painting that is often seen on Mexican holidays, with dark lipstick, details for the eyes, and a red heart in the middle of her forehead. The doll also contains a wreath of monarch butterflies and marigold blossoms.

The doll costs \$ 75 and comes with “earrings, a necklace, shoes, a butterfly ring, and a doll stand”.

Collectors who want to buy Barbie with the holiday theme need to be quick because the figure will be in high demand in the US when it trades on Thursday.

According to USA Today, Dia De Muertos Barbie will be available Thursday at Target and Walmart stores (at the time of publication, the doll was not on the website of both companies). The doll can also be ordered from Amazon, USA Today.

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The Barbie's Dia de Muertos publication was criticized for its cultural appropriation of the important Mexican festival, which is around 3,000 years old.

"I think we should be cautious about how we call our party a Mexican, and this mustn't be a parody of the celebration. Jamie Lucero Mexican. College of Education at Lehman College, New York, the New York Times said.

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