

New Hotels in Havana

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Several media reports and messages from the Ministry of Tourism (MINTUR) summarize the development of hotels in the Cuban capital, as a distinctive sign of the boom of the tourism industry.

A report from MINTUR refers to the new five-star-plus Hotel Paseo del Prado, and the list of new establishments that will be inaugurated soon in Havana. It will be the first SO/ hotel of the French chain Accor and its inauguration is scheduled for this year. The building will have a tower that resembles a ship's bow.

The SO/ hotels are exciting establishments that are highly-coveted by modern and audacious travelers, according to documents from the French group.

Originally created as an exclusive brand of Sofitel, SO/ is located in exclusive destinations such as Mauritius, Bangkok, Saint Petersburg and Singapore.

The SO/ hotels are places to stay and be seen, as guests are excited by social experiences that capture the vivacity and atmosphere of the place.

SO/ belongs to Accor Hotels, a leading travel and lifestyle group that invites tourists to feel welcomed in 4,500 hotels, resorts and residencies all over the world, as well as 10,000 of the best private houses on the planet.

The ten-story, 5,000-square-meter SO/ Havana Paseo del Prado will offer 250 rooms, including

36 suites.

A few months before turning 500 (November 16), Havana is strongly betting on international tourism.

Havana authorities plan to inaugurate a dozen hotels to increase the total number of rooms to more than 12,500, over 50 percent of which will be in four-and five-star establishments.

In May 2019, the hotels Palacio Cueto, in Old Havana, and Vedado Azul, in El Vedado, were inaugurated.

Plans include the remodeling of the hotels Deauville, Lincoln, Sevilla and Neptuno-Triton, and the reanimation of extrahotel services that include restaurants, marinas, nightclubs and golf courses.
