
Cuban Telematics Enterprise at the Book Fair

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Havana, Jan 18 (Prensa Latina) The Cuban enterprise for information technologies and telematics services (Citmatel), has its range of products set relating to the forthcoming Havana's International Book Fair, addressed once today.

Beatriz Alonso, Director of such entity under the Ministry of Science, Technology and Environment, stated at a press conference that Citmatel, during this edition, will be exhibiting over 30 new books with different formats.

We offer, by our multimedia publisher, about 30 new books that tackle diverse issues as health, biotechnology, cook, environment, fiction, history and teaching games, among others, she said.

The director also added that Citmatel Booth will be exhibiting its own current catalog at Havana's International Book Fair, boasting over 200 productions by audio books, ebooks, multimedias, audiovisuals, as well as by apps for dissimilar digital formats.

Alonso highlighted, as the main innovation this year, the commercialization of 'Administrate your own business' app, as an important tool for non-state outlet owners of the country.

Such app will not only enable the user's business to work more efficiently, quickly and easily, but will also give the chance of filling the Sworn Statement of personal taxes within a few minutes, she explained.

Citmatel is aimed at developing, producing and commercializing products and services linked with science and innovation. This enterprise is in charge of registering the national domain (.cu), a service that can be already applied by any natural person in the country since last year.